

2020

Program Offerings

Our scalable managed program offerings help set students up for success in their exams and in their careers—all while ensuring that managers have the necessary resources to support the program.



Program Comparison

Standard Program

Students use our step-by-step Action Plan plus our online video lectures and have the option of enrolling in a regularly scheduled, KM-hosted, live (in-person or virtual) training.

Premium Program

In addition to the services of our Standard Program, the Premium Program includes our consulting services, which will help craft, support, and optimize the program.

Platinum Program

In addition to the services of our Premium Program, our Platinum Program includes private live training for just your students with customizable dates and times.

	Standard	Premium	Platinum
Students Receive			
Up-to-Date Study Materials and Training Center Access Study Materials: Fee per student per exam + shipping/taxes Live Training: \$225 per student per exam	✓	✓	✓
Kick-Off Call	Public	Public	Private
Regularly Scheduled Instructor Office Hours and Virtual Review Sessions	✓	✓	✓
Customized Study Plan		✓	✓
Dedicated Instructor Office Hours and a Two-Hour Private Virtual Review Session			✓
Private Live Training \$5,000 per-day instructor fee + payment for KM facilities (if required) + expense reimbursement for courses outside NY			✓
Program Managers Receive			
Easy Enrollment Process	✓	✓	✓
Access to Manager Reporting Dashboard in the Training Center	✓	✓	✓
KM Consulting Services (detailed on following page) \$50 per student per exam		✓	✓

KM Program Consulting Services 1/2

As part of our Premium and Platinum offerings, you will receive a concierge-level service to ensure that you have all the resources and assistance you need to optimize your training program. Our Knopman Marks consulting services include:



Assigned KM account manager

You will be assigned a KM account manager who will check in regularly to ensure you are fully supported throughout the process.

Your account manager will advise you on the best training calendar to maximize pass rates and reduce training time. They will also help implement any necessary changes or modifications to your program in real-time.



Student strategy kick-off

Our team will conduct a half-hour overview and study strategy session for the candidates prior to classroom training. This session will be conducted either live or by phone.



Pre-work reporting

We will provide an update on day one of training, including any candidates who did not complete the recommended pre-work, and we will provide regular reports on any candidate behind schedule during the course.



Access to KM data team

You will have access to our data team via email and scheduled phone calls. The data team can help you understand the data on the manager reporting dashboard, including the student notes, which are updated regularly.



Custom study calendar

We will create a custom study calendar for students using our on-demand lectures without a live class. We will share a draft of this calendar and can revise up to two times, if requested.



Pre-work guidance to student

We will reach out to candidates when they receive materials and remind them the week before the start of the program of recommended tasks to complete before training begins.

KM Program Consulting Services 2/2



Custom communications

We can customize selected standard communications upon request.



Teaching assistant

Live trainings with over 100 candidates will have an assigned TA to support the instructor, assist with the logistics of the program, and to help answer candidate questions.



Debrief session

We will schedule a post-program debrief session to review results and feedback, as well as preview new program features.



Additional support for failures

In the event a candidate does not pass on their first attempt, their instructor will develop a study strategy with them to ensure success on their next attempt. Our team will remain in touch with that individual until they pass their exam and provide regular updates to program managers and business leaders as needed.



Exam readiness

We will provide both qualitative and quantitative analysis of candidates prior to testing.



Exam results report

We will collect and report to the firm the actual exam results, based on candidate self-reporting.



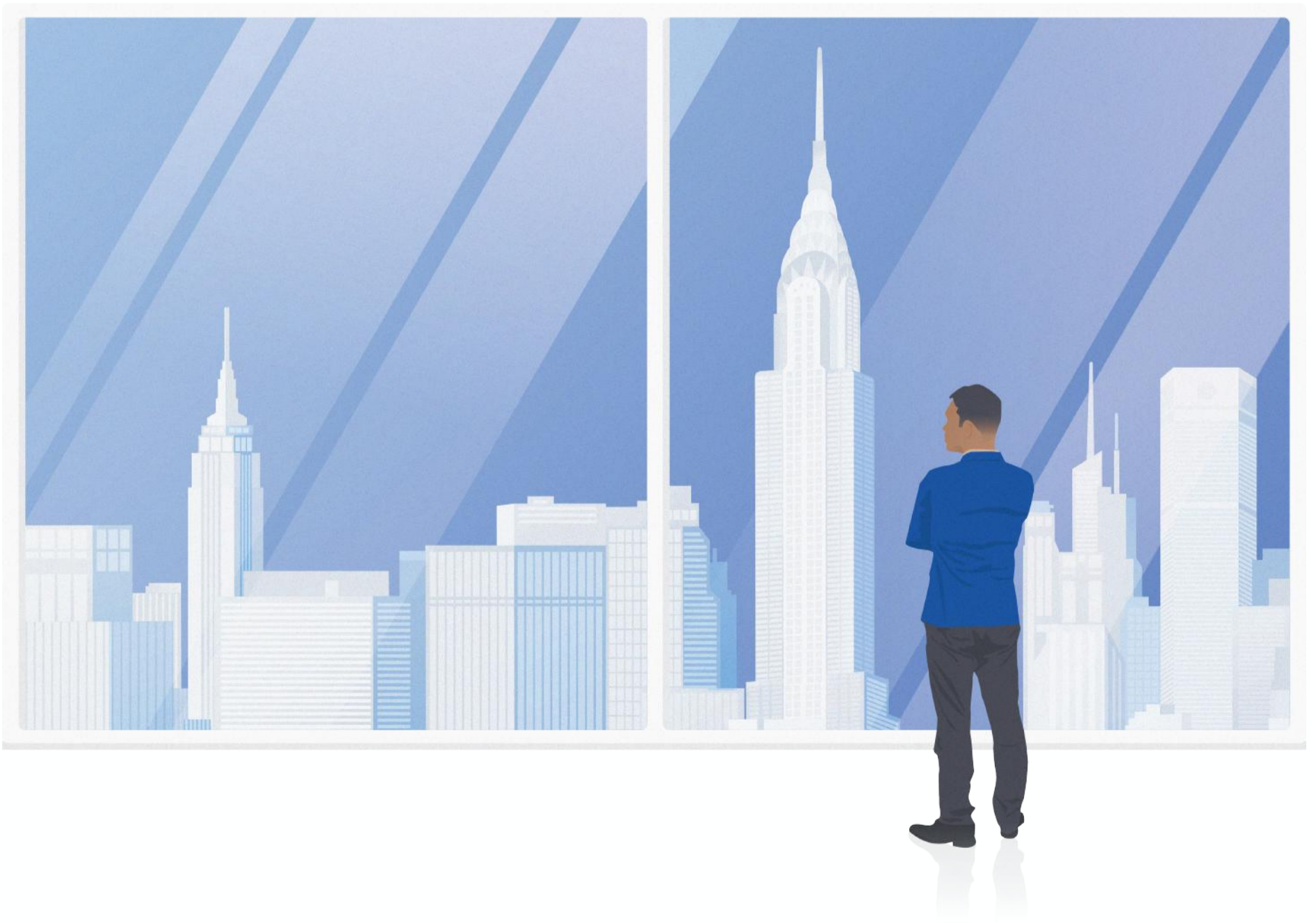
Student surveys

We will send a survey to collect qualitative and quantitative feedback from students after the program ends and will share the data during a debrief session.

With you every step of the way.



Contact our program management team at
PM@knopman.com for more information.



knopman.com

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